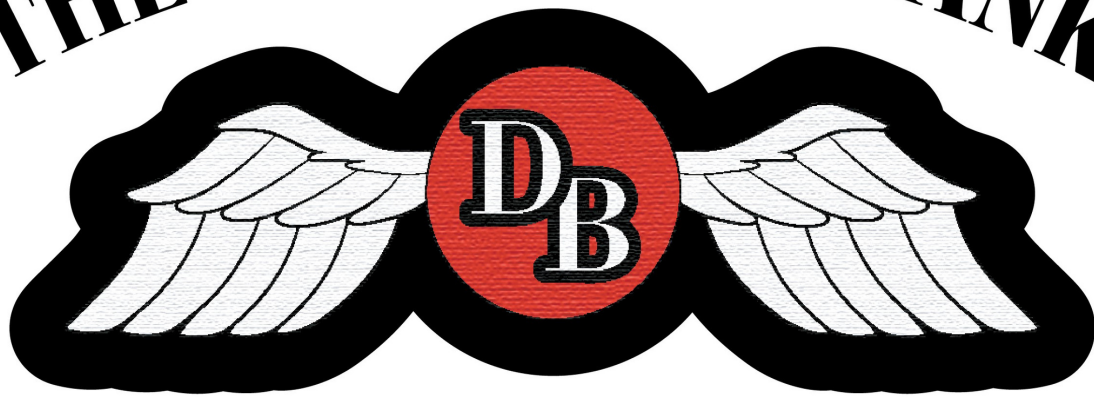


THE DONOVAN & BANK



FOUNDATION

**Corporate Sponsorship
Portfolio**

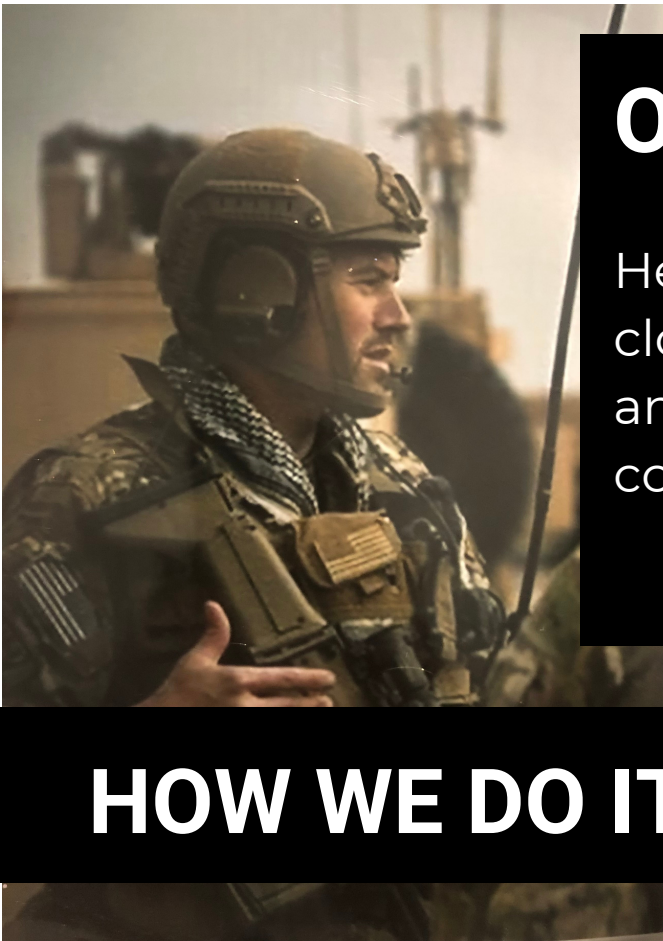


OUR CORPORATE SPONSORSHIP PHILOSOPHY

Corporate Sponsorship is a critical part of the Donovan & Bank Foundation fundraising strategy.

We partner with organizations:

- From a variety of industries and interests
- Who align with our values
- Who are passionate about our mission



OUR MISSION

Help Special Operators bring closure to their warrior story and transition to a life of peace, contentment and balance

HOW WE DO IT

We accomplish our mission through four interrelated and mutually supporting programs



The JANUS Program delivers transition assistance products and services including one-on-one counseling, transition workshops, leadership seminars and wellness innovation education



The Special Operations Experience gives civilians the chance to experience Special Operations training and provides networking and career opportunities for transitioning Special Operators.



The Donovan and Bank Society helps Special Operators stay connected to their tribe and provides purpose by offering opportunities to give back through service projects



The Innovative Wellness Program helps Special Operators access and funds cutting edge treatment for traumatic brain injury and post traumatic stress injury.

SPONSORSHIP OPPORTUNITIES



JANUS Program Sponsorship

Organizations can choose from a variety of support options depending on the level of commitment and impact they desire. This list of options is not all inclusive and we are always available to discuss other proposals or alternatives.

The JANUS Program helps Special Operators understand the successful pillars of transition and equips them with the tools to bring closure to their warrior story and transition to a life of peace, contentment and balance.

TACTICAL SPONSORSHIP (1 Location)

INVESTMENT: \$10,000

WHAT IS COVERED: This level of sponsorship covers the costs of facilities, coaches, and logistics for a JANUS workshop or seminar at *one location*.

THE IMPACT: 50+ transitioning Special Operators and their spouses.

YOUR ROI:

- Corporate branding on all materials and electronic presentations.
- Sponsor may send up to 10 employees to observe and two employees may serve as panel guests (speakers/advisors) at one event.

OPERATIONAL SPONSORSHIP (5 Locations)

INVESTMENT: \$50,000

WHAT IS COVERED: This level of sponsorship covers the costs of facilities, coaches, and logistics for a JANUS workshop or seminar at five locations (including forward deployed Special Operations units in Germany and Hawaii).

THE IMPACT: 250+ transitioning Special Operators and their spouses.

THE ROI:

- Corporate branding on all materials and electronic presentations.
- Sponsor may send up to 10 employees to observe and two employees may serve as panel guests (speakers/advisors) at up to five events, including any OCONUS events.

STRATEGIC SPONSORSHIP (All Locations)

INVESTMENT: \$250,000

WHAT IS COVERED: This level of sponsorship covers the costs of facilities, coaches, and logistics for all JANUS workshops and seminars across the entire Special Operations footprint.

THE IMPACT: 1000+ transitioning Special Operators and their spouses.

THE ROI:

- Corporate branding on all materials and electronic presentations.
- Sponsor may send up to 10 employees to observe and two employees may serve as panel guests (speakers/advisors) to all JANUS events.



Special Operations Experience Sponsorship

The Special Operations Experience is an intense, high paced, high impact hands-on event that allows patrons to experience Special Operations training and operations firsthand.

It goes beyond a simple day-in-the-life of Special Operations and puts patrons side-by-side with active duty and retired Special Operators.

Sponsor a Special Operations Experience weekend, and expose your brand to more than 30 top executives from a variety of industries, and more than 30 Special Forces operators and veterans.



TACTICAL SPONSORSHIP

INVESTMENT: \$25,000

WHAT IS COVERED: This level of sponsorship covers the cost of equipment, materials, and staff for one training lane at the SOE (ie live fire range, demolitions range, rappel tower, K9 demonstration etc)

THE IMPACT: The SOE typically serves 30-40 transitioning Special Operators and up to 32 high net-worth patrons.

YOUR ROI:

- Your organization is recognized as a lane sponsor (branded banner) and recognized in SOE promotional materials, hand-outs and electronic presentations.
- Sponsor may send one employee to participate in the Special Operations Experience.

OPERATIONAL SPONSORSHIP

INVESTMENT: \$100,000

WHAT IS COVERED: This level of sponsorship covers the cost of four participants at the Special Operations Experience

THE IMPACT: The SOE typically serves 30-40 transitioning Special Operators and up to 32 high net-worth Patrons.

YOUR ROI:

- Four participants of your choice are given invitations to attend the Special Operations Experience.
- Corporate branding on all correspondence, handouts, welcome kits, and electronic presentations.
- One of your employees can talk about your business to a captive audience at the welcome briefing.

STRATEGIC SPONSORSHIP

INVESTMENT: \$250,000

WHAT IS COVERED: This level of sponsorship covers the costs for an entire Special Operations Experience

THE IMPACT: The SOE typically serves 30-40 transitioning Special Operators and up to 32 high net-worth Patrons.

YOUR ROI:

- Sponsor an entire SOE for your own company retreat.
- Send 32 people to train with the most elite warriors in the world.
- Your brand logo will appear on all materials, including branded clothing, at YOUR SOE, and on at least ONE other SOE for top executives to see.



Innovative Wellness Sponsorship

For many Special Operators the first step in transition is addressing the effects of life in Special Operations such as post traumatic stress (PTS), traumatic brain injury (TBI) and Operator Syndrome (overstimulated sympathetic nervous system).

The Wellness Innovation pipeline and process helps Special Operators gain access to Stellate Ganglion Block (SGB) and Ketamine Infusion Treatment, two innovative protocols for addressing these challenges.

Donovan & Bank provides assistance with scheduling and funds payment to help Special Operators reintegrate into civilian life as whole as possible.

TACTICAL SPONSORSHIP (1 Special Operator)

INVESTMENT: \$10,000

WHAT IS COVERED: This level of sponsorship covers the treatment cost of Stellate Ganglion Block or Ketamine Infusion Therapy for one Special Operator.

THE IMPACT: SGB and Ketamine are life saving treatments for Special Operators suffering from the invisible wounds of war and the physiological and psychological effects of 20+ years in Special Operations.

THE ROI:

- Sponsor is recognized as a tactical sponsor and highlighted on the Donovan & Bank website.
- Sponsor may send one participant of their choice to a JANUS Program workshop to engage with Special Operators in person

OPERATIONAL SPONSORSHIP (5 Special Operators)

INVESTMENT: \$50,000

WHAT IS COVERED: This level of sponsorship covers all the costs (treatment, travel, lodging, companion) of Stellate Ganglion Block for five Special Operators.

THE IMPACT: SGB and Ketamine are life saving treatments for Special Operators suffering from the invisible wounds of war and the physiological and psychological effects of 20+ years in Special Operations.

THE ROI:

- Sponsor is recognized as an operational sponsor and highlighted on the Donovan & Bank website.
- Sponsor may send one participant of their choice to the Special Operations Experience

STRATEGIC SPONSORSHIP (10 Special Operators)

INVESTMENT: \$100,000

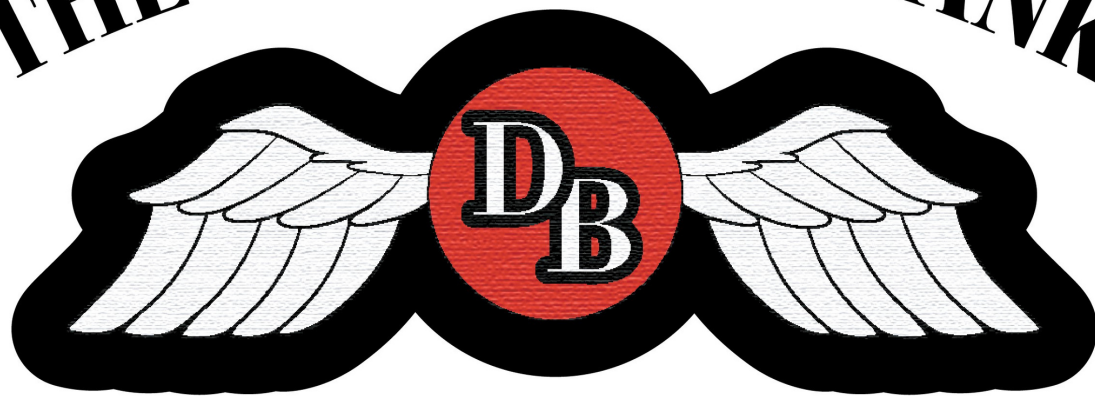
WHAT IS COVERED: This level of sponsorship covers all the costs (treatment, travel, lodging, companion) of Stellate Ganglion Block for TEN Special Operators.

THE IMPACT: SGB and Ketamine are life saving treatments for Special Operators suffering from the invisible wounds of war and the physiological and psychological effects of 20+ years in Special Operations.

THE ROI:

- Sponsor is recognized as a strategic sponsor and highlighted on the Donovan & Bank website.
- Sponsor may send one participant of their choice to the Special Operations Experience

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